

MARY WINDISHAR

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EXPERIENCE

Over 20 years executive producing and producing broadcast television live talk, field, children's and public affairs shows. Also develop and consult on TV shows, and have produced promos, live remotes and telethons, talented and produced radio and TV commercials and shows. **Highlights include producing Oprah Winfrey at WJZ-TV, being National Producer of PM/Evening Magazine, and hosting PBS shows on the 2008 Olympics.** Full talent resume, client list and tapes available.

In non-broadcast, experience writing, talenting, & producing sales presentations, industrials and consumer video products, buy media and do PR. Currently do private talent & media coaching, teach Voice Acting at SF Acting Academy and InternetVoiceCoach.com. Also do live training for medical students & Hi-Tech.

FREELANCE PRODUCER -- July 1994 to present

Clients include KRON-TV, KPIX-TV, KOMO-TV, Walt Disney TV, Tri Crown Productions, America's Talking Network, KBHK-TV, The Old Farmers Almanac, Purple Moon Productions, Solid Color Productions (for Sun Microsystems,) & Starrion Productions (for Silicon Graphics and Bank Of America).

PACIFIC FERTILITY CENTER -- January 1993 to November 1996, San Francisco

Director, Marketing and Public Relations. Responsibilities included press relations, securing publicity for PFC, creating commercials, video and audio materials, and buying media. Also administered pro bono program, offering free IVF cycles to couples unable to afford PFC services. Served as Marketing Consultant until 2000.

21ST CENTURY LEARNING -- February 1992 - December 1992, San Francisco

Senior Producer. Responsibilities included executive producing, line producing, writing, editing industrials for RJR Nabisco, sales presentations, radio commercials, television infomercials, and "Smart Start For Parents" -- a 2 hour consumer video. Was also principal talent.

KPIX - TV -- August 1991 - February 1992, San Francisco

Account Executive. Responsibilities included generating new business and executing "Your Health Today" vignette campaign for medical advertisers. Sold ad time, developed campaigns, and did production. April 1984 - May 1985, San Francisco

Producer, People are Talking, People are Talking in the Afternoon. Responsibilities included managing staff of 13 and supervision of 2 live daily shows, #1 talk shows in Northern California.

PM MAGAZINE, National Office -- May 1985 - August 1991, San Francisco

National Producer. Responsibilities included daily booking and production of the national reel and control over story content and execution.

Supervising Producer. Oversaw all story production by affiliate stations, supervised national production and handled client relations.

Senior Consulting Producer. Station relations and supervision of affiliate shows, including local stories, wrap-arounds and management. Also oversaw other consulting producers, produced national stories and line produced wrap-arounds for National Edition of "PM Magazine."

WJZ - TV -- June 1981 - April 1984, Baltimore, Maryland

Producer, People Are Talking, People Are Talking Tonight! Responsibilities included managing a staff of 6, supervising bookings and talent, and producing a live, daily, in-studio show. Program was co-hosted by Oprah Winfrey, and was among the few shows that beat Donahue.

Associate Program Producer, Evening Magazine. Performed Unit Manager duties. **Programming Producer.** Produced "Square Off," a public affairs program, United Cerebral Palsy Telethon, and "Wonderworld" -- Group W's children's show.

KGW - TV -- December 1979 - June 1981, Portland, Oregon

Producer, Just Kidding! Responsibilities included concept development, producing, talenting, writing and 3/4" editing. Show included studio, field, and CMX production, and was aired at all KING stations.

KREM - TV -- March 1977 to December 1979, Spokane, Washington

Director, Creative Services. Responsibilities included creating and maintaining the quality of on-air look. Also produced local specials.

Sales Service Manager. Wrote and produced local and regional television commercials and sales presentations.

Program/Promotion Coordinator. Corresponded with CBS and program syndicators and wrote promos.

ANNOUNCER, TALENT -- 1975 - 1983 and 1991 to present.

Pacific Northwest, Maryland and California.

Voice and on-camera talent for local programming, regional and local commercials, and industrial accounts. Hosted "Inside China" for D-3 productions for 10 years, along with voicing Land of the Dragon and Olympics specials for PBS. Also co-hosted ZDTV's Computer Shopper and Digital Avenue. Was a regular contributor on "Ask E. Jean," an NBC cable program, for a weekly 20:00 live shot, and live in-studio on the Family Channel's "Home and Family." Full talent resume and tapes available.

EDUCATION

BA in Education from Eastern Washington University, June 1977.

Major: Drama. Minors: Radio/Television, English

AWARDS

- Joey, Award of Excellence, San Jose Film Commission, 1997 (Talent)
- Emmy, San Francisco NATAS, 1997 (KBHK-TV, Writer)
- CINE Golden Eagle Award, 1992 (Smart Start for Parents, Senior Producer)
- Emmy, Live Television Entertainment, San Francisco NATAS, 1986 (People Are Talking-KPIX, Show Producer)
- Excellence in Broadcasting, Cable Car Awards, 1985 (People Are Talking--KPIX, Show Producer)
- Gold Medal/Television Series, New York Film Festival, 1984 (People Are Talking--KPIX, Show Producer)

REFERENCES

Dick Warsinske

VP, General Manager
KOMO-TV
206/498-3351

Greg Brinton

Brinton Consulting, LLC
510/816-0661

Renata Joy

Producer, The View
212/456-0726